



SMALL BUSINESS &  
ENTREPRENEURS  
LINCOLN ECONOMIC DEVELOPMENT ASSOCIATION

# 2023

JANUARY - JUNE 2023  
RIBBON CUTTINGS ~ GRAND OPENINGS



**ROOTED & CO**  
**HAIR STUDIO**

OWNER: RAEGAN P WHITENER

WEDNESDAY, MAY 24<sup>TH</sup>, 2023

113 EAST MAIN STREET  
DOWNTOWN LINCOLN



## **Rooted & Co Hair Studio - 113 East Main Street - Downtown**

Owner **Raegan Whitener**, a woman owned business opened **5-24-23**. She has a staff of 8 other stylists as well as herself who co-work together. They offer other services such as lashes, makeup, etc. What a unique way to help other entrepreneurial women under one roof, seeing them interact with each other, helping each other, and learning from each other is inspiring. Booth rentals is a minimal investment for these young women, many just starting out with their career.