

2023

SMALL BUSINES
ENTREPRENE
LINCOLN ECONOMIC DEVELOPMENT AS

JANUARY - JUNE 2023
RIBBON CUTTINGS ~ GRAND OPENINGS

OWNER: JANICE ROLLINS

FRIDAY, FEBRUARY 17TH, 2023

723 EAST MAIN STREET DOWNTOWN LINCOLNTON



Little Hidden Gem - 723 East Main Street - Downtown

Owner **Janice Rollins**, a woman owned business opened on **2-17-23**. She was in search of purchasing a building that could accommodate her business and a business that her husband owned. They have remodeled the inside and outside, added new signage, and paved their parking lot. The building truly stand out as a new gateway to the downtown now farther-out in the 700 block of Main. Her business was quite successful as she is a consignment store of high-quality well-known designer clothing and accessories.